**SMART Goals**

**Questions to Consider**

* Does the goal represent an urgent critical need and align with the analysis from the needs assessment?
* Is the identified goal capable of delivering the most gain in student achievement?

**Specific**

**Measurable**

* Has a baseline been set?
* What tools will best measure if targets have been achieved?

**Targets (Reeves)**

* 1st quartile 20% increase
* 2nd quartile 12% increase
* 3rd quartile 7% increase
* 4th quartile 4% increase – approx.

**Attainable**

* Is the goal reasonable? What is the evidence?
* Is the goal ambitious yet attainable?

**Results-Oriented**

* Why is it important to achieve this goal?

For students? For staff? For schools? For the boards? For the colleges?

**Time Bound**

* What is the timeframe for achieving this goal?