

Course Outline

School of Media, Business & Access

Program Code	Program Description	Program Year	Program Semester
ESTH	Esthetics and Spa Management	2	3
ESTJ	Esthetics and Spa Management	2	3

Academic Year: 2018-19

Term : Fall 2018

Course Name: Make-up Artistry

Course Code: ESTH 1008

Credit Value: 4

Faculty	Email	Office	Phone	Comments
Andrea Rose	adrose@loyalistcollege.com	2L11a		email only for this course
Orla Keogh	okeogh@loyalistcollege.com	2L11A	613 969 1913Ext.2881	Please email if absent
Michelle Embury	membury@loyalistcollege.com	2L11A	613 969 1913Ext.2671	email only for this course

Classroom Instruction	Lab/ Workshops/ Fieldwork	Field Placement/ Work Placement	Clinical Placement	Small Group Tutorial	Independent Learning	Total
14	42	0	0	0	0	56

Prerequisites/Corequisites/Equivalent Courses

PR/CO/EQ	Course Code	Course Name	Conditions
PR	N/A		
CO	N/A		
EQ	N/A		

This Course is A Prerequisite For:

Course Code	Course Name
N/A	

1. Calendar Description

Students learn advanced make-up techniques for various occasions including daytime, evening, corrective/camouflage, photography and weddings. Lash and brow tinting, and artificial lash application are included. Skills with air brush make up and sun free tanning are also developed.

2. Course Learning Outcomes: Upon successful completion of the course, the student will be able to

- 1 Apply makeup for a variety of looks, appropriate for a professional make up artist
- 2 Analyse a variety of face shapes and skin tones to camouflage imperfections and highlight facial features using a variety of make up principals and practices
- 3 Develop a professional skills portfolio and video with step by step application to increase employment opportunities as a

Dean/Chair Approval:



Date: 10/17/2018

current make up artist

3. Essential Employability Skills Outcomes: This course will contribute to the achievement of the following essential employability skills

Taught	Assessed	Essential Employability Skill
[]	[x]	1. Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.
[]	[]	2. Respond to written, spoken, or visual messages in a manner that ensures effective communication.
[]	[]	3. Execute mathematical operations accurately.
[x]	[x]	4. Apply a systematic approach to solve problems.
[]	[]	5. Use a variety of thinking skills to anticipate and solve problems.
[]	[]	6. Locate, select, organize, and document information using appropriate technology and information systems.
[x]	[x]	7. Analyze, evaluate, and apply relevant information from a variety of sources.
[]	[]	8. Show respect for the diverse opinions, values, belief systems, and contribution of others.
[]	[]	9. Interact with others in groups or team in ways that contribute to effective working relationships and the achievement of goals.
[x]	[x]	10. Manage the use of time and other resources to complete projects.
[]	[]	11. Take responsibility for one's own actions, decisions, and consequences.

4. General Education:

This course is not identified as a General Education course.

5. Prior Learning Assessment and Recognition:

Students may apply to receive credit by demonstrating achievement of the course learning outcomes through previous life and work experiences.

This course is eligible for challenge through the following method(s) indicated

Challenge Exam - Written	Challenge Exam - Oral	Portfolio	Skills Demonstration
[]	[]	[x]	[x]

PLAR

PLAR Advising 613-969-1913, ext. 2330 pathways@loyalistc.on.ca
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6. Textbooks

N/A

Materials and Supplies

Recommended Textbook; Milady Standard: Advanced Esthetics, 2nd Edition
 Consumable Kit as supplied by Loyalist College
 Note taking materials
 Full Uniform as per the specified criteria
 Camera to take pictures during lab sessions for skills portfolio

7. Evaluation: Students will demonstrate learning in the following ways

Course Learning Outcomes/Essential Employability Skills	Evaluation Type(s)	Weighting
Apply makeup for a variety of looks, appropriate for a professional make up artist	practical work	10
Analyse a variety of face shapes and skin tones to camouflage imperfections and highlight facial features using a variety of make up principals and practices	written test portfolio practical test	20
Develop a professional skills portfolio and video with step by step application to increase employment opportunities as a current make up artist	written test portfolio video	50
Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.	video portfolio	5
Apply a systematic approach to solve problems.	written test practical work	5
Analyze, evaluate, and apply relevant information from a variety of sources.	practical work	5
Manage the use of time and other resources to complete projects.	portfolio video practical work	5

8. Other:**Loyalist College has a Violence Prevention policy:**

All College members have a responsibility to foster a climate of respect and safety, free from violent behavior and harassment.

- Violence (e.g. physical violence, threatening actions or harassment) is not, in any way, acceptable behavior.
- Weapons or replicas of weapons are not permitted on Loyalist College property.
- Unacceptable behavior will result in disciplinary action or appropriate sanctions.
- More information can be found in the "Student Manual". This document was prepared in accordance with AOP 204: Course Outlines and AOP 224: Evaluation and Student Performance. For more information please see the policy section at www.loyalistcollege.com.

Attendance:

Attendance contributes to student success. Students are encouraged to make all efforts to attend all classes and arrive at each class on time. If a student is late arriving, they should enter with minimal disruption. If a student needs to leave a class

early, they should leave with minimal disruption. Loyalist College recognizes that as adult learners, students will make individual decisions regarding attending classes. Loyalist College expects that students understand and accept that there may be consequences resulting from their decision not to attend or to arrive late. Students are advised to review their individual course outlines and program manuals to be aware of faculty attendance expectation and inform faculty of known absences as required.

-Excerpt from AOP 209 Student Code of Conduct – Positive Learning & Living Environment

All Human Rights Code related requests for accommodation will be given meaningful consideration.

-Unacceptable behavior will result in disciplinary action or appropriate sanctions.
 -Weekly attendance is essential for successful completion of this course.
 -9 hours of practical lab missed will result in a probationary meeting with faculty and possible course failure.
 -it is the student's responsibility to attend meetings at the designated time allotted.
 -Full uniform must be worn to all lab classes including non-slip shoes.
 -All assessments must be attempted at the time allotted by faculty or prior arrangements can be made for written assessments at the testing centre.
 -All treatments must be given and received during lab sessions in order to meet outcomes; if a student cannot receive a specific service it is the student's responsibility to contact the teacher and arrange a model for the lab.
 -Cell phone use is not permitted in the lab unless used for picture taking.
 -coats, food or cigarettes are not permitted in the lab.
 -Passing grade for this course is 50%; Overall 60% GPA must be achieved to graduate.
 - See Esthetics and Spa Management program hand book or Loyalist college websute to see the academic calendar containing withdrawal dates for this course and college support systems for student success.
 -Consumable kit items must be brought to this course as per the professor's direction.
 -Students must follow and demonstrate health unit guidelines and infection control procedures failure to sanitize tools and brushes to health unit guidelines will result in being removed from this course and placement course.

9. Curriculum, Delivery, Learning Plan and Learning Outcomes:

Course Learning Outcomes/Essential Employability Skills	Related Elements of Performance	Learning Activities/Resources
Apply makeup for a variety of looks, appropriate for a professional make up artist	Student will have to find and inspired makeup look of a photo or a celebrity and recreate the look. This is done while videoing with a step by step application.	portfolio work research activity
Analyse a variety of face shapes and skin tones to camouflage imperfections and highlight facial features using a variety of make up principals and practices	-Define elements of Colour theory including: The colour wheel Warm and cool colours Primary, secondary and tertiary colours complimentary colours skin undertone colours colour psychology what colour can do -Recognize the 8 basic facial shapes including: The oval, heart, inverted triangle, pear, triangle, square, rectangle and round face -Demonstrate shading and highlighting to create balance on a face	demonstration study guide activity lab activity power point discussion

Develop a professional skills portfolio and video with step by step application to increase employment opportunities as a current make up artist	<ul style="list-style-type: none"> -Describe the psychological aspects of beauty -Perform hygienic practices when setting up a makeup station -Describe trends in makeup artistry including: Eco-friendly products, product trends and services offered in a spa business -Perform daytime makeup including: Eyebrow shape to enhance eyes Concealer and foundation Blush Eyes Lip liner/stick/gloss -Perform a client consultation using a health form and home care chart -Describe various eye shapes and corrections for each one. -Demonstrate the use of professional tools and products including: makeup brushes sponges and other applicators face charts eyelash strip enhancement eyelash and brow tinting -Perform evening makeup including: full band artificial lash application Smoky eye technique vs. bold lips liquid eye liner techniques -Perform bridal makeup including: considerations for the bride time management for wedding day techniques for outdoor and indoor bridal consultation -Perform mature skin makeup including: Products to minimize lines and wrinkles Products to avoid -Perform makeup appropriate for photography and film 	<ul style="list-style-type: none"> portfolio work power points demonstration
Apply a systematic approach to solve problems.	<ul style="list-style-type: none"> -Analyze the face to determine corrective procedures needed -Perform corrective procedures by choosing the appropriate makeup tools and products available 	<ul style="list-style-type: none"> demonstration lab activities
Analyze, evaluate, and apply relevant information from a variety of sources.	<ul style="list-style-type: none"> -students are given picture and have to then recreate it 	<ul style="list-style-type: none"> lab activities
Manage the use of time and other resources to complete projects.	<ul style="list-style-type: none"> - identify the steps involved in makeup application services including on-site delivery - develop a strategy to prioritize treatments steps for a variety of conditions 	<ul style="list-style-type: none"> power point