MAKE-UP AND CORRECTIVE TECHNIQUES I

2021-22 Academic Year

Program	Year	Semester
BITM-Cosmetic Techniques and Management	1	1

Course Code: CTMG 1104		**Course Equiv. Code(s):** N/A	
Course Hours: 42		**Course GPA Weighting:** 3	
Prerequisite: N/A			
Corequisite: CTMG 1101			
Laptop Course: Yes ☐ No ☒			
Delivery Mode(s): In class ☒ **Online** ☐ **Hybrid** ☐ **Correspondence** ☐			

Pandemic remote teaching delivery mode ☐ **Fully asynchronous** ☒		**Combined asynchronous and synchronous**
Remote proctoring required Yes ☐ No ☒		
Authorized by (Dean or Director): Kevin Baker **Date:** July 2021		

Prepared by		
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Course Description:

This course covers foundational makeup application techniques, using professional tools, makeup products and applicators. Students will learn skin preparation methods, and the placement of cosmetic products for various facial features and face shapes. Students will consolidate their skills learned in this course, creating natural, day and evening beauty makeup applications. This course also places a strong emphasis on the importance of industry and public health standards for infection control.

Campus Closure Notice

In the event of a campus closure during which time classes cannot be conducted or attended in person, course delivery will be conducted remotely where possible. Should teaching and learning resume on campus, students may be organized into smaller groups for classroom delivery, in accordance with directions from public health authorities. In either situation, the learning plan sequence and/or evaluation methods may be adjusted to address topics requiring hands-on, practical learning activities.

Subject Eligibility for Prior Learning Assessment & Recognition (PLAR):

Prior Learning Assessment and Recognition (PLAR) is a process a student can use to gain college credit(s) for learning and skills acquired through previous life and work experiences. Candidates who successfully meet the course learning outcomes of a specific course may be granted credit based on the successful assessment of their prior learning. The type of assessment method (s) used will be determined by subject matter experts. Grades received for the PLAR challenge will be included in the calculation of a student's grade point average.

The PLAR application process is outlined in http://www.durhamcollege.ca/plar. Full-time and part-time students must adhere to all deadline dates. Please email: PLAR@durhamcollege.ca for details.

PLAR Eligibility

Yes [X]   No [ ]

PLAR Assessment (if eligible):

[ ] Assignment

[X] Exam

[X] Portfolio

[X] Other

Completion of a professional day and evening make-up application.

Course Learning Outcomes

Course Learning Outcomes contribute to the achievement of Program Learning Outcomes for courses that lead to a credential (e.g. diploma). A complete list of Vocational/Program Learning Outcomes and Essential Employability Skill Outcomes are located in each Program Guide.

Course Specific Learning Outcomes (CLO)

Student receiving a credit for this course will have reliably demonstrated their ability to:

CLO1   Identify and select cosmetic products and colours suitable for a variety of clients and use professional tools to ensure accurate facial placement and application.

CLO2   Prepare the skin for make-up application using a step-by-step approach to achieve a natural appearance and enhance the longevity of the make-up application.

CLO3   Identify various face shapes and facial features to determine placement of cosmetic products, including highlight and contour.

CLO4   Demonstrate an organized workstation set-up and follow infection control protocols in accordance with public health standards to ensure a safe environment for all during the make-up application process.

CLO5   Create a nude-natural make-up look by selecting the appropriate colours, tools, products and make-up application techniques.

CLO6   Create a day-time make-up look with the use of colour for individuals with professional careers by selecting appropriate colours, tools, products and make-up application techniques.

CLO7   Create an evening make-up look by selecting the appropriate colours, tools, products and make-up application techniques.

Essential Employability Skill Outcomes (ESSO)

This course will contribute to the achievement of the following Essential Employability Skills:

[X] EES 1. Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.

[X] EES 2. Respond to written, spoken, or visual messages in a manner that ensures effective communication.

[ ] EES 3. Execute mathematical operations accurately.

[X] EES 4. Apply a systematic approach to solve problems.

[X] EES 5. Use a variety of thinking skills to anticipate and solve problems.

[X] EES 6. Locate, select, organize, and document information using appropriate technology and information systems.

[X] EES 7. Analyze, evaluate, and apply relevant information from a variety of sources.

[X] EES 8. Show respect for the diverse opinions, values, belief systems, and contribution of others.

[X] EES 9. Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.

[X] EES 10. Manage the use of time and other resources to complete projects.

[X] EES 11. Take responsibility for one's own actions, decisions, and consequences.

Evaluation Criteria:

The Course Learning Outcomes and Essential Employability Skills Outcomes are evaluated by the following evaluation criterion.

Evaluation Description	Course Learning Outcomes	EESOs	Weighting
In Process: In-Lab & Class Activities (5 @5% each - Weeks 1-13)	CLO1, CLO2, CLO3, CLO4, CLO5, CLO6, CLO7	EES1, EES2, EES4, EES5, EES6, EES7, EES8, EES9, EES10, EES11	25
Test: Test 1	CLO1, CLO2, CLO3, CLO4	EES1, EES2, EES4, EES5, EES7, EES10, EES11	10
Lab Activity: Workstation Set-up and Infection Control Protocols Assessment	CLO4	EES1, EES2, EES4, EES5, EES7, EES10, EES11	15
Lab Activity: Nude-Natural Make-up Practical Assessment	CLO1, CLO2, CLO3, CLO4, CLO5	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11	15
Lab Activity: Professional Day Make-up Practical Assessment	CLO1, CLO2, CLO3, CLO4, CLO6	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11	15
Lab Activity: Evening Make-up Practical Assessment	CLO1, CLO2, CLO3, CLO4, CLO7	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11	20
Total			**100%**

Notes:

1. Mid-term marks will be comprised of all activities, assignments and tests that take place between Weeks 1-7.

2. In-process activities are based on information presented during current or previous classes, or in assigned readings. The dates of these in-process activities will not be pre-announced, and will include a combination of both synchronous (lab) and asynchronous in-process activities. There will not be a possibility to make up any missed synchronous activities. If a student is absent, a grade of zero is recorded for that activity, regardless of reason. All asynchronous activities are due on the date, at the time, and in the format outlined by the professor.

3. All assignments are due on the date and at the time specified, and in the format outlined by the professor. The professor will specify the submission format for each assignment (electronic, hard copy, or both formats) in advance of the due date.

Required Text(s) and Supplies:

1. Brown, B. (2011). Bobbi Brown Makeup Manual: For Everyone from Beginner to Pro. (11th Edition)
   New York: Springboard Press.
   ISBN: 9780446581356 (hardcopy)
   ISBN: 9780446543200 (e-book)

2. Middleton, K. (2018). Colour Theory for the Make-up Artist (1st Edition)
   New York: Routledge
   ISBN: 9781138095250 (hardcopy)
   ISBN: 9781315146164 (e-book)

3. Student kit supplies

Recommended Resources (purchase is optional):

1. D'Allaird, M. (2013). Milady Standard Makeup.
   New York: Cengage Learning
   ISBN: 9781111539597 (hardcopy)
   ISBN: 9781133712213 (e-book)

Policies and Expectations for the Learning Environment:

General Policies and Expectations:

General College policies related to	General policies related to
+ Acceptable Use of Information Technology	**+** attendance
+ Academic Policies	**+** absence related to tests or assignment due dates
+ Academic Honesty	**+** excused absences
+ Student Code of Conduct	**+** writing tests and assignments
+ Students' Rights and Responsibilities can be found on-line at http://www.durhamcollege.ca/academicpolicies	**+** classroom management can be found in the Program Guide (full time programs only) in MyCampus http://www.durhamcollege.ca/mycampus/

Course Specific Policies and Expectations:

PRE-LAB REQUIREMENTS: Please note, to be eligible for the lab component of this program, you must receive a PASS from Verified by Synergy Gateway, confirming that you have met all pre-lab entry immunization requirements and completed all necessary DC Connect training modules. Please contact your BITM Student Advisor if you have any questions about this process.

DC SPA STANDARD OPERATING POLICIES & PROCEDURES: It is expected that students follow the policies and procedures described in the DC Spa Standard Operating Policy & Procedure manual when participating in lab classes.

ATTENDANCE: Due to the relationship between theoretical knowledge in education and practical application in industry, it is essential that students participate in all learning activities. Failure to attend lab may lead to gaps in knowledge, missed in-process evaluations and potential safety hazards for a client in the clinical and placement settings. Full attendance is expected for all labs. Students should inform the Professor, with as much notice as possible, by e-mail prior to any absence. If students arrive late to class, they will be expected to wait until the first break to enter the lab.

ATTIRE: When participating in lab classes, students must be dressed in a clean, unsoiled and fully branded DC Spa uniform, consisting of DC Spa branded top and bottom, along with clean, soft-soled, plain black shoes (with no brand logos) that are fully wipeable. Cloth, fur, open toe or outwear footwear/boots are not permitted to be worn during lab time. Pants must be hemmed to a professional length (1/2 - 1" above the top of your shoe heel) and branded uniform top sleeve and top length may not be altered from the original intended style. A white or black non branded crew, v or scoop neck non-hooded top (t-shirt weight) that covers undergarments and/or exposed skin is appropriate to be worn underneath the school branded uniform top. Students must be groomed consistent with a professional image expected in the industry. Long hair must be pulled back and styled to maintain a safe and hygienic environment. Hoodies,sweaters, hats, bracelets, multiple fashion rings and dangling or over-sized earrings/necklaces must not be worn during lab time; with the exception of wedding bands, small stud earrings, and/or jewellery/attire for religious practices. Fingernails must be kept short (less than 1/4" in length), neatly manicured and buffed. Nail polish (including clear polish), gel, shellac or acrylic nail applications are not permitted to be worn during lab classes.

STUDENT KIT & LAB SUPPLIES/EQUIPMENT: Please note, only student kit supplies and DC Spa lab supplies/equipment are permitted for use in the lab in order to complete the practical learning objectives for this program. Personal products, items, tools/equipment or supplies are not permitted for use in lab classes.

PERSONAL BELONGINGS: All personal items, with the exception of student kit supplies, are to be stored in daytime student lockers located throughout the CFCE building. Students must collect their belongings at the end of class as lockers are only available for single, daytime use. Students are to store all outerwear, hats, purses/backpacks, and winter boots in a locker and ensure that clean, indoor only, black shoes are worn inside the lab.

CELL PHONES/ELECTRONIC DEVICES: Electronic communication devices are strictly prohibited during lab times and to be stored in a locker. Students who do not comply with this program-specific requirement will be asked to leave the lab immediately and may be subject to further discipline at the discretion of the Professor and school office.

PEER INTERACTION AND FEEDBACK: Students are expected to participate with their peers in active learning activities. These activities provide students with opportunities for written/verbal feedback from their peers and professor on the application of learned course material.

PROFESSIONALISM: Students are expected to conduct themselves in a professional manner while on and off campus. Students are expected to comply with the program's professional conduct, appearance, and safety expectations. It is everyone's responsibility to have respect for their peers, faculty and the public.

MISSED TESTS: No makeup tests or assignments will be provided. All tests are to be written at scheduled times set by the Professor. Students must contact the Professor within 24 hours (before or after) if unable to write a scheduled test. A failure to comply will result in a mark of zero. E-mail messages are an acceptable form of contact if a student is unable to speak with the Professor in person.

ASSIGNMENTS: All assignments submitted after the due date and time, or in a format not specified by the Professor, will be considered late and a penalty of 20% will apply to each calendar day, up to 4 days, after which the assignment will no longer be accepted and a mark of zero will be assigned. There are no exceptions.

Students must contact the Professor within 24 hours (before or after) if unable to submit an assignment on the scheduled due date. A failure to comply will result in a mark of zero. E-mail messages are an acceptable form of contact if a student is unable to speak with the Professor in person.

ELECTRONIC SUBMISSIONS: If a student experiences difficulty making an electronic submission on DC Connect, he/she must contact the IT Helpdesk at 905-721-3333 or email servicedesk@dc-uoit.ca and have a 'ticket' opened.

Students experiencing technical difficulties may be asked to present the ticket information to their Professor.

General Course Outline Notes:

1. Students should use the course outline as a learning tool to guide their achievement of the learning outcomes for this course. Specific questions should be directed to their individual professor.

2. The college considers the electronic communication methods (i.e. DC Mail or DC Connect) as the primary channel of communication. Students should check the sources regularly for current course information.

3. Professors are responsible for following this outline and facilitating the learning as detailed in this outline.

4. Course outlines should be retained for future needs (i.e. university credits, transfer of credits etc.)

5. A full description of the Academic Appeals Process can be found at https://durhamcollege.ca/about/governance/policies/academic-policies .

6. Faculty are committed to ensuring accessible learning for all students. Students who would like assistance with academic access and accommodations in accordance with the Ontario Human Rights Code should register with the Access and Support Centre (ASC). ASC is located in room SW116, Oshawa Campus and in room 180 at the Whitby Campus. Contact ASC at 905-721-3123 for more information.

7. Durham College is committed to the fundamental values of preserving academic integrity. Durham College and faculty members reserve the right to use electronic means to detect and help prevent plagiarism. Students agree that by taking this course all assignments could be subject to submission either by themselves or by the faculty member for a review of textual similarity to Turnitin.com. Further information about Turnitin can be found on the Turnitin.com Web site.

Learning Plan

The Learning Plan is a planning guideline. Actual delivery of content may vary with circumstances.

Students will be notified in writing of changes that involve the addition or deletion of learning outcomes or evaluations, prior to changes being implemented, as specified in the Course Outline Policy and Procedure at Durham College.

Wk.	Hours:	3	Delivery:	In Class

1

Course Learning Outcomes

CLO1

Essential Employability Skills

Taught:	EES1, EES2, EES6, EES7, EES8, EES9, EES10, EES11	**Practiced:**	EES1, EES2, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Introductions
Overview of DC Connect, DC Policies & DC Resources for student success
Overview of the course outline
Review course specific policies and expectations
Explain course evaluation criteria
Introduce the DC Spa Standard Operating Policy & Procedure manual (SOPs)
Describe potential career paths in cosmetics
Discuss industry terminology
Describe how terms within the make-up industry are evolving
Differentiate between the four types of skin
Describe the characteristics of the four skin types

Intended Learning Activities

Review DC Connect, DC Policies & DC Resources
Lecture
Class discussions
Weekly activities
Students to review both course outline, and DC Spa Standard Operating Policy & Procedure Manual, and complete in-process activity

Resources and References

Bobbi Brown textbook - Chapters 1, 3, 10 & 12
Milady textbook - Chapter 1
Course Outline
DC Spa Standard Operating Policy & Procedure manual
DC Connect
DC Website - Student resources
Lecture and additional resources posted on DC Connect
Video

Evaluation

Evaluation	Weighting
In Process: In-Lab & Class Activities (5 @5% each - Weeks 1-13)	25 %

Wk.	Hours:	3	Delivery:	In Class	

2	**Course Learning Outcomes**
	CLO1, CLO2, CLO4

Essential Employability Skills

Taught:	EES1, EES2, EES4, EES5, EES7, EES11	Practiced:	EES1, EES2, EES4, EES5, EES7, EES8, EES10, EES11

Intended Learning Objectives

Describe products used for various types of skin
Explain the importance of skin preparation methods to enhance the longevity and appearance of make-up
Identify various types of make-up brushes and tools, and their features/purposes
Explain infection control products for make-up products and tools in accordance with public health standards
Explain the importance of brush washing protocols, infection control, and strategies to prevent product contamination

Intended Learning Activities

Tool identification activity
Lecture
Class discussion
Video Demonstration

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Bobbi Brown textbook - Chapters 2 & 3
Milady textbook - Chapters 2, 4 & 7
Student kit supplies
Lecture and resources posted to DC Connect
Video

Evaluation

Wk.	Hours:	3	Delivery:	In Class

3	**Course Learning Outcomes** CLO1, CLO3

Essential Employability Skills

Taught:	EES1, EES2, EES4, EES5, EES7	Practiced:	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Review infection control protocols for make-up products and tools
Review the importance of brush washing protocols, infection control, and strategies to prevent product contamination
Identify various face shapes and facial features
Identify high and low points of the face to determine colour placement
Explain how facial anatomy and bone structure affects make-up application
Discuss contouring and highlight using facial structure

Intended Learning Activities

Lecture
Class discussion
Video Demonstration
Class activities

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Bobbi Brown textbook - Chapter 4
Milady textbook - Chapters 3, 7 & 15
Student kit supplies
Lecture and resources posted to DC Connect
Video

Evaluation

Wk.	Hours:	3		Delivery:	In Class

4	**Course Learning Outcomes**
	CLO1, CLO2, CLO3, CLO4

Essential Employability Skills

Taught:	EES1, EES2, EES4, EES5, EES7	**Practiced:**	EES1, EES2, EES4, EES5, EES6, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Discuss make-up application for various face shapes
Describe various make-up formulations
Discuss best practices for station set-up and practice workstation set-up with student kit
Practice infection control protocols with brushes and make-up products
Practice removal of make-up using student kit supplies
Review course content to prepare for Test 1

Intended Learning Activities

Lecture
Class discussion
Video Demonstration
Student practice
Test Review

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Colour Theory textbook - Chapter 4
Milady textbook - Chapter 7
Student kit supplies
Lecture and resources posted to DC Connect
Video
Photo references of tools and station set-up

Evaluation

Wk.	Hours:	3	Delivery:	In Class

5	**Course Learning Outcomes**
	CLO1, CLO2, CLO3, CLO4

Essential Employability Skills

Taught:	EES1, EES2, EES4, EES5, EES7	**Practiced:**	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Identify warm and cool make-up undertones
Categorize make-up colours using the 3 dimensions of colour principles
Create various colour harmonies and schemes with make-up
Identify suitable foundation and concealer formulations for various skin types
Review workstation set-up & infection control protocols
Demonstrate appropriate quantity of products & consumables when completing a foundation match
Select foundations & concealers to match skin undertones/tones - practice swatching colours

Intended Learning Activities

Lecture
Class discussion
Video Demonstration
Student practice

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Bobbi Brown textbook - Chapter 4
Colour Theory textbook - Chapters 1 & 4
Milady textbook - Chapters 2 & 5
Student kit supplies
Lecture and resources posted to DC Connect
Video
Review of course materials prior to test

Evaluation	**Weighting**
Test: Test 1	10 %

Wk.	Hours:	3		Delivery:	In Class

6	**Course Learning Outcomes**
	CLO1, CLO2, CLO3, CLO4

Essential Employability Skills

Taught:	EES1, EES2, EES4, EES5, EES7	**Practiced:**	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Practice application of complexion products, considering appropriate quantities of products and consumables
Assessment of workstation set-up and infection control protocols

Intended Learning Activities

Student practical assessment
Lecture
Class discussion
Video Demonstration
Student practice

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Bobbi Brown textbook - Chapter 4
Colour Theory textbook - Chapter 4
Milady textbook - Chapter 7
Student kit supplies
Lecture and resources posted to DC Connect
Video
Review of course materials prior to assessment

Evaluation	**Weighting**
Lab Activity: Workstation Set-up and Infection Control Protocols Assessment	15 %

Wk.	Hours:	3	Delivery:	In Class

7	**Course Learning Outcomes**
	CLO1, CLO2, CLO3, CLO4

Essential Employability Skills

Taught:	EES1, EES2, EES4, EES5, EES7	Practiced:	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Identify various lip shapes
Discuss corrective make-up techniques for various lip shapes
Discuss corrective blush techniques based on face shape
Identify various eye shapes and eye make-up products
Identify suitable colours for a client's eyes based on colour theory and analysis principles
Discuss the use of corrective eyeshadow techniques for various eye shapes
Compare eyeliner techniques for various eye shapes

Intended Learning Activities

Lecture
Class discussion
Video Demonstration

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Bobbi Brown textbook - Chapters 4 & 5
Colour Theory textbook - Chapter 4
Milady textbook - Chapters 7, 8 & 10
Student kit supplies
Lecture and resources posted to DC Connect
Video

Evaluation

Wk.	Hours:	3	Delivery:	In Class

8	**Course Learning Outcomes**
	CLO1, CLO3

Essential Employability Skills

Taught:	EES1, EES2, EES4, EES5, EES7	**Practiced:**	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Review corrective make-up application techniques through client case scenarios
Practice application of complexion products
Practice contour and highlighting
Practice corrective lip, blush and eyeshadow techniques

Intended Learning Activities

Lecture
Class discussion
Case scenarios
Student practice

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Bobbi Brown textbook - Chapter 6
Colour Theory textbook - Chapter 4
Milady textbook - Chapter 8
Professor & student kit supplies
Lecture and resources posted to DC Connect
Video

Evaluation

Wk.	Hours:	3		Delivery:	In Class	

Wk.	
9	**Course Learning Outcomes** CLO1, CLO2, CLO3, CLO4, CLO5

Essential Employability Skills

Taught:	EES1, EES2, EES4, EES5, EES7	**Practiced:**	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Determine tools, colours, products/consumables (and appropriate quantities) and application techniques needed for a basic nude-natural make-up application
Create a nude-natural make-up look using the appropriate tools, colours, products/consumables and application techniques

Intended Learning Activities

Lecture
Class discussion
Video Demonstration
Student practice

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Bobbi Brown textbook - Chapters 4, 5, 6 & 7
Colour Theory textbook - Chapter 4
Student kit supplies
Lecture and resources posted to DC Connect
Video

Evaluation

Wk.	Hours:	3	Delivery:	In Class	

10	**Course Learning Outcomes**
	CLO1, CLO2, CLO3, CLO4, CLO5

Essential Employability Skills

Taught:		Practiced:	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Demonstrate a nude-natural make-up application during practical assessment

Intended Learning Activities

Student practical assessment

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Review of course materials prior to practical assessment
Student kit supplies

Evaluation	**Weighting**
Lab Activity: Nude-Natural Make-up Practical Assessment	15 %

Wk.	Hours:	3	Delivery:	Lab

11	**Course Learning Outcomes** CLO1, CLO2, CLO3, CLO4, CLO6

Essential Employability Skills

Taught:	EES1, EES2, EES4, EES5, EES7	**Practiced:**	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Determine tools, products/consumables (and appropriate quantities), colours and application techniques needed for a day-time colour make-up application for individuals with professional careers in a variety of industries
Use a variety of tools, products/consumables, colours and application techniques to create a professional day-time colour make-up application
Practice false lash application

Intended Learning Activities

Lecture
Class discussion
Video Demonstration
Student practice

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Bobbi Brown textbook - Chapters 4, 5, 6 & 7
Colour Theory textbook - Chapter 4
Student kit supplies
Lecture and resources posted to DC Connect
Video

Evaluation

Wk.	Hours:	3	Delivery:	In Class

12	**Course Learning Outcomes**
	CLO1, CLO2, CLO3, CLO4, CLO6

Essential Employability Skills

Taught:		Practiced:	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Demonstrate a professional day-time make-up application during practical assessment

Intended Learning Activities

Student practical assessment

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Review of course materials prior to practical assessment
Student kit supplies

Evaluation	**Weighting**
Lab Activity: Professional Day Make-up Practical Assessment	15 %

Wk.	Hours:	3		Delivery:	In Class

13	**Course Learning Outcomes**
	CLO1, CLO2, CLO3, CLO4, CLO7

Essential Employability Skills

Taught:	EES1, EES2, EES4, EES5, EES7	**Practiced:**	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Explain why make-up application is different for evening
Determine tools, products/consumables (and appropriate quantities), colours and application techniques needed for an evening make-up application
Use a variety of tools, products/consumables, colours and application techniques to create an evening make-up application
Practical false lash application

Intended Learning Activities

Lecture
Class discussion
Video Demonstration
Student practice

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Bobbi Brown textbook - Chapters 4, 5, 6 & 7
Colour Theory textbook - Chapter 4
Student kit supplies
Lecture and resources posted to DC Connect
Video

Evaluation

Wk.	Hours:	3	Delivery:	In Class

14	**Course Learning Outcomes**
	CLO1, CLO2, CLO3, CLO4, CLO7

Essential Employability Skills		
Taught:	**Practiced:**	EES1, EES2, EES4, EES5, EES7, EES8, EES9, EES10, EES11

Intended Learning Objectives

Demonstrate an evening make-up application during practical assessment

Intended Learning Activities

Student practical assessment

Resources and References

DC Spa Standard Operating Policy & Procedure manual
Guide to Infection Prevention & Control in Personal Service Settings, 3rd Edition (Public Health Ontario)
Review of course materials prior to practical assessment
Student kit supplies

Evaluation	**Weighting**
Lab Activity: Evening Make-up Practical Assessment	20%